



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

Billing Address:

**Mentzer Media Services**  
**Attention: Anne Braunscheidel**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

DUPLICATE

## INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
952319-1	09/23/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Tisei/R/Congress	US Congress Campaign	2034

Flight Dates	Order #	Alt Order #
09/18/12 - 09/23/12	952319	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/23/12	Midday News	1158a-1230p	-- 111--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-- 111--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	09/19/12	12:14 PM	Midday News	1158a-1230p	:30	2012RTFC008	\$600.00 NM
2	WCVB	Th	09/20/12		Midday News	1158a-1230p	:00		<del>\$600.00</del> NM
					Credited				
3	WCVB	F	09/21/12		Midday News	1158a-1230p	:00		<del>\$600.00</del> NM
					Credited				
2	09/18/12	09/23/12	Newscenter 5 at 5	5-6p	- 2222 - -	:30	8	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	- 2222 - -	8	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	09/18/12	5:24 PM	Newscenter 5 at 5	5-6p	:30	2012RTFC008	\$1,200.00 NM
2	WCVB	Tu	09/18/12	5:44 PM	Newscenter 5 at 5	5-6p	:30	2012RTFC008	\$1,200.00 NM
3	WCVB	W	09/19/12	5:24 PM	Newscenter 5 at 5	5-6p	:30	2012RTFC008	\$1,200.00 NM
4	WCVB	W	09/19/12	5:39 PM	Newscenter 5 at 5	5-6p	:30	2012RTFC008	\$1,200.00 NM
5	WCVB	Th	09/20/12		Newscenter 5 at 5	5-6p	:00		<del>\$1,200.00</del> NM
					Credited				
6	WCVB	Th	09/20/12		Newscenter 5 at 5	5-6p	:00		<del>\$1,200.00</del> NM
					Credited				
7	WCVB	F	09/21/12		Newscenter 5 at 5	5-6p	:00		<del>\$1,200.00</del> NM
					Credited				
8	WCVB	F	09/21/12		Newscenter 5 at 5	5-6p	:00		<del>\$1,200.00</del> NM
					Credited				
3	09/18/12	09/23/12	Newscenter 5 at 6	6-630p	- 1111 - -	:30	4	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	- 1111 - -	4	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	09/18/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	2012RTFC008	\$2,000.00 NM
2	WCVB	W	09/19/12	6:27 PM	Newscenter 5 at 6	6-630p	:30	2012RTFC008	\$2,000.00 NM
3	WCVB	Th	09/20/12		Newscenter 5 at 6	6-630p	:00		<del>\$2,000.00</del> NM
					Credited				



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Advertiser	Product	Estimate Number	
Tisei/R/Congress	US Congress Campaign	2034	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/18/12	09/23/12	Newscenter 5 at 6	6-630p	- 1111--	:30	4	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB F 09/21/12 Newscenter 5 at 6 6-630p :00 <del>\$2,000.00</del> NM									
Credited									
4	09/18/12	09/23/12	6a Weekend Eyeopener	558-7a	-----22	:30	4	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----22 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 09/22/12 6a Weekend Eyeopener 558-7a :00 <del>\$500.00</del> NM									
Credited									
2 WCVB Sa 09/22/12 6a Weekend Eyeopener 558-7a :00 <del>\$500.00</del> NM									
Credited									
3 WCVB Su 09/23/12 6a Weekend Eyeopener 558-7a :00 <del>\$500.00</del> NM									
Credited									
4 WCVB Su 09/23/12 6a Weekend Eyeopener 558-7a :00 <del>\$500.00</del> NM									
Credited									
5	09/18/12	09/23/12	Weekend GMA	7-8a	-----22	:30	4	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----22 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 09/22/12 Weekend GMA 7-8a :00 <del>\$450.00</del> NM									
Credited									
2 WCVB Sa 09/22/12 Weekend GMA 7-8a :00 <del>\$450.00</del> NM									
Credited									
3 WCVB Su 09/23/12 Weekend GMA 7-8a :00 <del>\$450.00</del> NM									
Credited									
4 WCVB Su 09/23/12 Weekend GMA 7-8a :00 <del>\$450.00</del> NM									
Credited									
6	09/18/12	09/23/12	6p News Weekend	6-630p	-----1	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----1 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 09/23/12 6p News Weekend 6-630p :00 <del>\$1,000.00</del> NM									
Credited									

Total Spots 7

## Payment Terms 30 Days

Gross Total	\$9,400.00
Agency Commission	\$1,410.00
Net Amount Due	\$7,990.00